



Assistance and support to Young Entrepreneurs

(18 to 30 years old new business starters)

Introduction:

Entrepreneurship is exciting regardless of intentions (money, dream, success or challenge etc) to start your business in the first place. There are some successful young entrepreneurs such as Richard Branson, the late Steve Jobs, Bill gates and Mark Zuckerberg etc but there are much more failure cases that would not hit the headlines.

The trend of online shopping is growing and it is more economical and easier to establish an online shop to conduct online business with customers globally.

IuPDI has been requested to advise Young Entrepreneurs on how to run an online business. IuPDI proposed two initiatives to provide assistance and support to guide them and help them to succeed

IuPDI is offering assistance and support to any young entrepreneur (new business starter) who is interested in joining our initiatives.

The two initiatives are:

1. **Certified Online Shop scheme:** There are two important parts in this scheme to assist online shops. The first is that the online shop must satisfy the criteria of the scheme and the second is to provide a platform of online shops for attracting local and overseas consumers to shop at.

We will provide advice to Young Entrepreneurs on how to comply with our requirements.

Click to www.Certifiedonlineshops.org for more information about the scheme.

2. **Business Advisory services (four one hour sessions):**

Session 1: Review the business:

Our expert will review what product(s) that the Young Entrepreneur is providing and to who (targeted customers). The Young Entrepreneur needs to present a business plan to our expert for review and suggestions.

Session 2: Conduct the business:

Our expert will review how the business is conducted/provided (review of operations).

Session 3: Performance review:

Our expert will review how the business is performing and provide suggestions for further improvement.

Session 4: Business review:

Our expert will review the business with Young Entrepreneur and define course of actions.

If you are a Young Entrepreneur or your organisation is interested to assist young entrepreneurs, please do not hesitate to contact Mr Leslie Lee 李賢勝, Chairman of IuPDI, by email: leslie@IuPDI.org;

Our websites are www.IuPDI.org and www.Certifiedonlineshops.org